

# Worldwide Smartphone Market Forecast, 2024~2028 (May 2024 Update)

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## Abstracts

Global mobile phone market volume reached 1.365 billion units in 2024, with smartphones accounting for 86.8% or 1.185 billion units. Looking ahead, global smartphone shipments are projected to reach 1.319 billion units by 2028, with a compound annual growth rate (CAGR) of 2.26% from 2024 to 2028. This report provides an overview of feature phone and smartphone market volume forecasts during the period 2024-2028, with smartphone market volume breakdowns by region, price point, and operating system.

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