

Worldwide Notebook PC and Tablet Forecast, 2019 - 2023

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The report finds that the global notebook PC and desktop PC market volume reached 257 million units in 2018, still up 0.1% year-on-year and about 60% of which were notebook PCs. While notebook PCs still managed to enjoy 0.8% year-on-year growth, tablets' contribution to traditional PCs was reduced considerably. The causes of decline include the continued US-China trade conflict that has escalated the economic uncertainties, the shortage of Intel CPU due to poor process conversion, and the slowdown in gaming notebook PCs. Shipment volume of notebook PCs and desktop PCs is expected to reach 253.8 million units in 2019, down 1.3%. Although notebook PC shipments are anticipated to remain stable for the period 2019-2023, the lack of new incentives is to drag the sales of notebook PCs in 2019 as well as 2020. The increased shipments of new AMD and Intel CPUs, the growing popularity of new GPUs from AMD and NVidia, and/or the advanced replacement demand of game players are expected to bolster global notebook PC market development in 2020.

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