

The Worldwide Motherboard Industry, 3Q 2020

<https://marketpublishers.com/r/W24F3D9A853EN.html>

Date: August 2020

Pages: 21

Price: US\$ 1,050.00 (Single User License)

ID: W24F3D9A853EN

Abstracts

In the second quarter of 2020, traditionally the weak season for motherboards, shipment volume of the global motherboard industry amounted to approximately 25.1 million units, up 19.9% sequentially and down 0.2% year-on-year. Affected by the COVID-19, businesses in various countries have implemented Work From Home (WFH) in response to the epidemic prevention policy. At the same time, it has also driven the demand for game players to upgrade their home computer gear. In the past, consumers only replaced processors instead of motherboard to improve PC performance, resulting in weak demand for motherboards. This year, benefited from the work from home business opportunities, the industry has been enjoying strong demand in the second quarter owing to the rollout of many new games in the first half of the year. It is anticipated that shipment volume of the industry will reach 25.5 million units in the third quarter of 2020, up 1.7% sequentially but down 6.4 year-on-year. Several new rollouts from Intel and AMD in terms of CPUs and graphics cards are expected to bolster the momentum of the industry in the second half of the year.

Contents

- Worldwide Motherboard Shipment Volume, 3Q 2018 - 1Q 2021
- Worldwide Motherboard Shipment Value and ASP, 3Q 2018 - 4Q 2020
- Worldwide Motherboard Manufacturer Volume Ranking, 3Q 2018 - 2Q 2020
- Worldwide Motherboard Shipment Volume by Maker, 2Q 2018 - 2Q 2020
- Worldwide Motherboard Shipment Volume by Maker, 2Q 2018 - 2Q 2020
- Worldwide Motherboard Shipment Volume by Price Point, 2Q 2018 - 2Q 2020
- Worldwide Motherboard Shipment Share by Price Point, 2Q 2018 - 2Q 2020
- Worldwide Motherboard Shipment Volume by Assembly Level, 2Q 2018 - 2Q 2020
- Worldwide Motherboard Shipment Share by Assembly Level, 2Q 2018 - 2Q 2020
- Worldwide Motherboard Shipment Volume by Production Location, 2Q 2018 - 2Q 2020
- Worldwide Motherboard Shipment Share by Production Location, 2Q 2018 - 2Q 2020
- Worldwide Motherboard Shipment Volume by Shipment Destination, 2Q 2018 - 2Q 2020
- Worldwide Motherboard Shipment Share by Shipment Destination, 2Q 2018 - 2Q 2020
- Worldwide Motherboard Shipment Volume by Business Type, 2Q 2018 - 2Q 2020
- Worldwide Motherboard Shipment Share by Business Type, 2Q 2018 - 2Q 2020
- Research Scope & Definitions

I would like to order

Product name: The Worldwide Motherboard Industry, 3Q 2020

Product link: <https://marketpublishers.com/r/W24F3D9A853EN.html>

Price: US\$ 1,050.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/W24F3D9A853EN.html>