

Unmanned Aerial Vehicle: Patent Distribution, Market Opportunity, and Brand Strength

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Abstracts

With automatic navigation, remote control, and aerial photography technology becoming trendy, the use of UAVs (Unmanned Aerial Vehicles), also known as drones, has expanded rapidly from national defense to various applications such as disaster monitoring, environmental exploration, topographic mapping, logistics, and transportation. This trend has further helped UAV move to the commercial market thus UAV development is worth more attention around the globe. Through patent mining results, this report provides UAV major vendors' patent deployment status and technology readiness; examines key and relevant technologies of UAV as well as patent strategies of international and Taiwanese players. Also included are the insights about market opportunities of UAV for newcomers.

Contents

1. PATENT MINING

1.1 Patent Search

- 1.1.1 Selecting a Patent Database
- 1.1.2 Identifying Search Keywords
- 1.1.3 Data Selection
- 1.1.4 Data Analysis

2. TRENDS ANALYSIS USING DATA MINING

2.1 R&D Readiness Analysis

- 2.1.1 R&D Intensity

3. TRENDS ANALYSIS

3.1 Major Patent Assignees

- 3.1.1 Analysis of Trends by Key Technology
- 3.1.2 Analysis of Trends by Relevant Technology

3.2 Major Taiwanese Assignees

- 3.2.2 Analysis of Trends by Relevant Technology

4. CONCLUSION

4.1 US Businesses Lead in UAV Patent Counts with Relatively High R&D Intensity

4.2 UAV Key Patents Focus on "Navigation by More Than One Navigational Value," and "Control of Position or Course in 3D"

4.3 UAV Relevant Technology Patents Leaning on "Aeroplanes; Helicopters," "Pictorial Communication," and "Systems for Controlling Non-Electric Variables"

Appendix

Glossary of Terms

List of Companies

List Of Tables

LIST OF TABLES

Table 1 R&D Intensity of Top 20 International UAV Patent Assignees

Table 2 R&D Intensity of Taiwanese UAV Patent Assignees

Table 3 UAV Key Technology/International Assignee Matrix Analysis

Table 4 UAV Relevant Technology/Patent Assignee Matrix Analysis

Table 5 UAV Key Technology/Taiwanese Patent Assignee Matrix Analysis

Table 6 UAV Relevant Technology/Taiwanese Assignee Matrix Analysis

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