

The Taiwanese VR Head Mounted Display Industry, 2Q 2017

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Abstracts

The report finds that the Taiwanese VR HMD (Head Mounted Display) industry's shipment volume grew 130% year-on-year in the first quarter of 2017, to over 160,000 units. When it comes to shipment volume by business type, OBM products' share reached about 70% while ODM/OEM products' about 30%. Bolstered by continued demand from consumers, hardcore gamers, and enterprise consumers, the industry is anticipated to have grown nearly 20% sequentially in the second quarter of 2017 and the growth momentum will likely to persist throughout 2017.

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Research Scope & Definitions

LIST OF COMPANIES

Foxconn
HTC
Invente

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