

The Taiwanese Tablet Industry, 4Q 2017

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Abstracts

The report finds that the Taiwanese tablet industry's shipment volume enjoyed both sequential and year-on-year growth in the third quarter of 2017, reaching 17.1 million units. MIC also finds that nearly 60% of the tablets had screen sizes between 8" and 9" in the third quarter of 2017, up from 44% in the same quarter of 2016. However, with the pressure from phablets persisting, the industry's shipment growth is anticipated to stay lukewarm in the first half of 2018.



Contents

Taiwanese Tablet Shipment Volume, 4Q 2015 - 2Q 2018
Taiwanese Tablet Shipment Value and ASP, 4Q 2015 - 1Q 2018
Taiwanese Tablet Shipment Volume by Screen Size, 4Q 2015 - 3Q 2017
Taiwanese Tablet Shipment Volume Share by Screen Size, 4Q 2015 - 3Q 2017
Taiwanese Tablet Shipment Volume by Operating System, 2Q 2015 - 3Q 2017
Taiwanese Tablet Shipment Share by Operating System, 2Q 2015 - 3Q 2017
Research Scope & Definitions



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