

# The Taiwanese Smartphone Industry, 2Q 2019

<https://marketpublishers.com/r/T78DF6D0194EN.html>

Date: June 2019

Pages: 26

Price: US\$ 1,200.00 (Single User License)

ID: T78DF6D0194EN

## Abstracts

The report finds the Taiwanese smartphone shipment volume declined 11.2% year-on-year and reached around 76.8 million units in the first quarter of 2019. Meanwhile, shipment value also dipped 9.9% year-on-year to US\$16.3 billion. The decline is because Apple revised its orders downward and ODM shipments dwindled due to weak market demand. Although Huawei and Xiaomi orders continue to make a significant contribution to the Taiwanese smartphone industry, the US-China war escalation is expected to impact the industry significantly, starting at the end of the third quarter this year. The industry is likely to be overshadowed by the uncertainties brought by the war throughout the year.

## Contents

Taiwanese Smartphone Shipment Volume, 1Q 2017 - 1Q 2020
Taiwanese Smartphone Shipment Value and ASP, 1Q 2017 - 1Q 2020
Taiwanese Smartphone Manufacturer Volume Ranking, 1Q 2017 - 1Q 2019
Taiwanese Smartphone Shipment Volume by Maker, 1Q 2017 - 1Q 2019
Taiwanese Smartphone Shipment Volume Share by Maker, 1Q 2017 - 4Q 2018
Taiwanese Smartphone Shipment Volume by System Technology, 1Q 2017 - 1Q 2019
Taiwanese Smartphone Shipment Share by System Technology, 1Q 2017 - 1Q 2019
Taiwanese Smartphone Shipment Volume by Price Point, 1Q 2017 - 1Q 2019
Taiwanese Smartphone Shipment Share by Price Point, 1Q 2017 - 1Q 2019
Taiwanese Smartphone Shipment Volume by Operating System, 1Q 2017 - 1Q 2019
Taiwanese Smartphone Shipment Share by Operating System, 1Q 2017 - 1Q 2019
Taiwanese Smartphone Shipment Volume by Display Types, 1Q 2017 - 1Q 2019
Taiwanese Smartphone Shipment Share by Display Types, 1Q 2017 - 1Q 2019
Taiwanese Mobile Phone Shipment Volume by Panel Size, 1Q 2017 - 1Q 2019
Taiwanese Mobile Phone Shipment Share by Panel Size, 1Q 2017 - 1Q 2019
Taiwanese Smartphone Shipment Volume by Shipment Destination, 1Q 2017 - 1Q 2019
Taiwanese Smartphone Shipment Share by Shipment Destination, 1Q 2017 - 1Q 2019
Taiwanese Smartphone Shipment Volume by Production Locations, 1Q 2017 - 1Q 2019
Taiwanese Smartphone Shipment Share by Production Locations, 1Q 2017 - 1Q 2019

## I would like to order

Product name: The Taiwanese Smartphone Industry, 2Q 2019

Product link: <https://marketpublishers.com/r/T78DF6D0194EN.html>

Price: US\$ 1,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/T78DF6D0194EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970