

Taiwanese Notebook PC Industry, 4Q 2017

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Abstracts

The report finds that following the increase in commercial replacement demand from the United States that led to sequential growth in the second quarter of 2017, the growth in shipment volume of the Taiwanese notebook PC industry slowed down slightly but still managed to reach approximately 34 million units in the third quarter of 2017. Quanta still took up the largest share of the industry's shipments in the third quarter, followed by Compal and Wistron. Nevertheless, the industry is anticipated to have grown modestly in 2017, reaching 131.8 million units.



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Research Scope & Definitions



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