

The Taiwanese Notebook PC Industry, 1Q 2018

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Abstracts

The report finds that shipment volume of the Taiwanese notebook PC industry hit the new high of the year in the fourth quarter of 2017 to approximately 35.4 million units. Quanta still took up the largest share of the industry's shipments in the quarter, owing large in part to the increase in orders from its US branded clients. Notebook PCs currently still take up about 50% to 60% of Quanta's annual revenue despite its efforts to diversify its product portfolios. Nevertheless, the industry is anticipated to have grown over 2% year-on-year in 2017, with shipment volume totaling about 132.4 million units.

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Research Scope & Definitions

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