

# The Taiwanese Mobile Phone Industry, 1Q 2017

<https://marketpublishers.com/r/T2294299A16EN.html>

Date: March 2017

Pages: 26

Price: US\$ 1,600.00 (Single User License)

ID: T2294299A16EN

## Abstracts

The report finds the Taiwanese smartphone shipments totaled 111.2 million units in the fourth quarter of 2016, up 35.4% sequentially and down 0.5% year-on-year. Owing to a significant increase in the industry's shipment share of iPhone 7 Plus, its shipment value grew 51.9% sequentially with ASP up from USD 173 to USD195 in the fourth quarter of 2016. Shipment volume of the industry is anticipated to have declined considerably in the first quarter of 2017, traditionally the off-peak season for smartphones.

Nevertheless, it will likely to pick up the growth pace in the second quarter of 2017 with the contribution mainly from rising outsourcing orders for HTC and Foxconn.

## Contents

Taiwanese Mobile Phone Shipment Volume, 1Q 2015 - 4Q 2017
Taiwanese Mobile Phone Shipment Value and ASP, 1Q 2015 - 4Q 2017
Taiwanese Mobile Phone Manufacturer Volume Ranking, 1Q 2015 - 4Q 2016
Taiwanese Mobile Phone Shipment Volume by Maker, 1Q 2015 - 4Q 2016
Taiwanese Mobile Phone Shipment Share by Maker, 1Q 2015 - 2Q 2016
Taiwanese Mobile Phone Shipment Volume by System Technology, 1Q 2015 - 4Q 2016
Taiwanese Mobile Phone Shipment Share by System Technology, 1Q 2015 - 4Q 2016
Taiwanese Mobile Phone Shipment Volume by Price Point, 1Q 2015 - 4Q 2016
Taiwanese Mobile Phone Shipment Share by Price Point, 1Q 2015 - 4Q 2016
Taiwanese Smartphone Shipment Volume by Operating System, 1Q 2015 - 4Q 2016
Taiwanese Smartphone Shipment Share by Operating System, 1Q 2015 - 4Q 2016
Taiwanese Mobile Phone Shipment Volume by Display Types, 1Q 2015 - 4Q 2016
Taiwanese Mobile Phone Shipment Share by Display Type, 1Q 2015 - 4Q 2016
Taiwanese Mobile Phone Shipment Volume by Panel Size, 1Q 2015 - 4Q 2016
Taiwanese Mobile Phone Shipment Share by Panel Size, 1Q 2015 - 4Q 2016
Taiwanese Mobile Phone Shipment Volume by Shipment Destinations, 1Q 2015 - 4Q 2016
Taiwanese Mobile Phone Shipment Share by Shipment Destinations, 1Q 2015 - 4Q 2016
Taiwanese Mobile Phone Shipment Volume by Production Locations, 1Q 2015 - 4Q 2016
Taiwanese Mobile Phone Shipment Share by Production Locations, 1Q 2015 - 4Q 2016
Research Scope & Definitions

## I would like to order

Product name: The Taiwanese Mobile Phone Industry, 1Q 2017

Product link: <https://marketpublishers.com/r/T2294299A16EN.html>

Price: US\$ 1,600.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/T2294299A16EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970