

# The Taiwanese Desktop PC Industry, 2Q 2018

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## Abstracts

The report finds that shipment volume of the Taiwanese desktop PC industry decline sequentially and year-on-year in the first quarter of 2018, reaching 11.8 million units. While AMD's Ryzen processor launched in April was yet to make its contribution, the slowdown in the demand of desktop PCs in China since 2017 and the delayed commercial replacement demand in China took their toll on the global desktop PC shipments in the first quarter of 2018. It is anticipated that the industry will witness both year-on-year and sequential growth in the third quarter of 2018 when the abovementioned detrimental factors are reduced.

## Contents

Taiwanese Desktop PC Shipment Volume, 1Q 2016 - 4Q 2018
Taiwanese Desktop PC Shipment Value and ASP, 1Q 2016 - 3Q 2018
Taiwanese Desktop PC Manufacturer Volume Ranking, 1Q 2016 - 1Q 2018
Taiwanese Desktop PC Manufacturer Tier Position, 1Q 2016 - 1Q 2018
Taiwanese Desktop PC Shipment Volume by Vendor Tier, 1Q 2016 - 1Q 2018
Taiwanese Desktop PC Shipment Share by Vendor Tier, 1Q 2016 - 1Q 2018
Taiwanese Desktop PC Shipment Volume by Maker, 1Q 2016 - 1Q 2018
Taiwanese Desktop PC Shipment Share by Maker, 1Q 2016 - 1Q 2018
Taiwanese Desktop PC Shipment Volume by Assembly Level, 1Q 2016 - 1Q 2018
Taiwanese Desktop PC Shipment Share by Assembly Level, 1Q 2016 - 1Q 2018
Taiwanese Desktop PC First Tier Makers' Shipment Volume by Assembly Level, 1Q 2016 - 1Q 2018
Taiwanese Desktop PC First Tier Makers' Shipment Share by Assembly Level, 1Q 2016 - 1Q 2018
Taiwanese Desktop PC Second Tier Makers' Shipment Volume by Assembly Level, 1Q 2016 - 1Q 2018
Taiwanese Desktop PC Second Tier Makers' Shipment Share by Assembly Level, 1Q 2016 - 1Q 2018
Taiwanese Desktop PC ASP by Assembly Level, 1Q 2016 - 1Q 2018
Taiwanese Desktop PC Shipment Volume by Assembly Location, 1Q 2016 - 1Q 2018
Taiwanese Desktop PC Shipment Share by Assembly Location, 1Q 2016 - 1Q 2018
Taiwanese Desktop PC Shipment Volume by Shipment Destination, 1Q 2016 - 1Q 2018
Taiwanese Desktop PC Shipment Share by Shipment Destination, 1Q 2016 - 1Q 2018
Taiwanese Desktop PC First Tier Makers' Shipment Volume by Shipment Destination, 1Q 2016 - 1Q 2018
Taiwanese Desktop PC First Tier Makers' Shipment Share by Shipment Destination, 1Q 2016 - 1Q 2018
Taiwanese Desktop PC Second Tier Makers' Shipment Volume by Shipment Destination, 1Q 2016 - 1Q 2018
Taiwanese Desktop PC Second Tier Makers' Shipment Share by Shipment Destination, 1Q 2016 - 1Q 2018
Taiwanese Desktop PC Shipment Volume by Business Types, 1Q 2016 - 1Q 2018
Taiwanese Desktop PC Shipment Share by Business Type, 1Q 2016 - 1Q 2018
Taiwanese Desktop PC Shipment Volume by Customer Portfolio, 1Q 2016 - 1Q 2018
Taiwanese Desktop PC Shipment Share by Customer Portfolio, 1Q 2016 - 1Q 2018
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