

# Taiwan Mobile Payment Market Developments and Industry Trends (pre-order)

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Date: August 2022

Pages: 17

Price: US\$ 1,200.00 (Single User License)

ID: TA91C1CC3A97EN

## Abstracts

Taiwan's mobile payment industry is booming. In addition to mobile payment service providers, various cross-industry players such as financial institutions, retailers, communications, and telecommunications service providers have also jumped on the bandwagon. Therefore, the competition in the mobile payment industry has been fierce. According to the statistics of Taiwan's Financial Supervisory Commission, the monthly number of electronic payment users has exceeded 16 million in Taiwan. This report provides an overview of the mobile payment industry and market in Taiwan, examines the changes in the domestic mobile payment market, highlights the strategies of major players, and looks into future trends of the industry.

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