

Taiwan Manufacturing Industry: Cloud Adoption Intention Survey in 2022

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Abstracts

Thanks to the rapid development in information and communications technologies, enterprises around the world have adopted a wide variety of hardware, software, and application systems to support their daily business operations and have planned to boost their IT (Information Technology) spending in 2022. With benefits of advanced technologies, enterprises have been able to continue increasing their IT budgets to integrate existing systems and resources more effectively while reducing operating costs and improving overall productivity. MIC (Market Intelligence & Consulting Institute) conducted surveys in late 2021 with an aim to present estimates of Taiwanese manufacturers' 2022 IT spending in five major industries, including manufacturing, construction, finance, retail, and medical industries. The findings are based on data from MIC's IT Spending Survey conducted in late 2021 and reached hundreds of IT companies in the manufacturing industry nationwide. This report consolidates data concerning cloud adoption and factors affecting the intention to adopt cloud services in the manufacturing industry; analyzes the status of such spending across four manufacturing sub-industries, including livelihood, chemistry, metal & machinery, and information & electronic, to help stakeholders to get a holistic overview of cloud adoption.

Contents

1. KEY FACTORS AFFECTING CLOUD ADOPTION

- 1.1 Reasons for Cloud Adoption
 - 1.1.1 General Analysis of Samples
 - 1.1.2 Analysis of Samples by Sub-industry
- 1.2 Barriers to Cloud Adoption
 - 1.2.1 General Analysis of Samples
 - 1.2.2 Analysis of Samples by Sub-industry

2. CLOUD ADOPTION INTENTION

- 2.1 General Analysis of Samples
- 2.2 Analysis of Samples by Sub-industry

3. MIC PERSPECTIVE

- 3.1 Operational Management as Main Reason for Cloud Adoption
- 3.2 Information Security and Maintenance Costs as Major Concerns
- 3.3 Cloud-based Video Conferencing, Data Storage, and Information Security Driving Cloud Adoption
- 3. Appendix
 - 3.1 Scope of Survey
 - 3.2 Research Methodologies and Sample Characteristics

List Of Tables

LIST OF TABLES

Table 1 Population of Interest

Table 2 Analysis of Sub-Industries

List Of Figures

LIST OF FIGURES

Figure 1 Reasons for Cloud Adoption in the Manufacturing Industry

Figure 2 Reasons for Cloud Adoption in the Manufacturing Industry by Sub-industry

Figure 3 Key Factors Affecting Cloud Adoption in the Manufacturing Industry

Figure 4 Key Factors Affecting Cloud Adoption in the Manufacturing Industry by Sub-industry

Figure 5 Cloud Adoption Intention in the Manufacturing Industry

Figure 6 Cloud Adoption Intention in the Manufacturing Industry by Sub-industry – Part I

Figure 7 Cloud Adoption Intention in the Manufacturing Industry by Sub-industry – Part II

Figure 8 Characteristics of Sample by Sub-Industry

Figure 9 Characteristics of Samples by Employment Size

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