

Smartphone Industry Developments & Future Trends: MWC 2018

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Abstracts

The Chinese smartphone market saw the decline for the first time in 2017, thereby suppressing the year-on-year growth of the global market to merely 1.7%. Bolstered by some emerging technologies such as edge-to-edge screen design and AI, the global market's sales volume is anticipated to grow slowly to 1.57 billion units in 2018. This report provides an overview of the global smartphone market and the insights we gained by examining the nascent trends of smartphones, brands, and smartphone application processors.



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Development of the Global Smartphone Market New Smartphone Trends: Overview New Smartphone Trends: Major Brands Development of New Smartphone Application Processors Conclusions



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