

# Rethinking Wireless Router Providers' Cybersecurity Strategies after the FTC Case Against D-Link

<https://marketpublishers.com/r/R019A2C8C18EN.html>

Date: May 2017

Pages: 9

Price: US\$ 800.00 (Single User License)

ID: R019A2C8C18EN

## Abstracts

In early 2017, the FTC (Federal Trade Commission) filed a lawsuit against D-Link, a major wireless router brand in Taiwan, for failing to take reasonable steps to secure its wireless routers and IP (Internet Protocol) cameras, leaving consumers vulnerable to hackers. This however is not the first time for the FTC to sue a networking equipment provider. In 2014, the agency sued ASUS, another Taiwan-based wireless router vendor, over product security flaws, and entered into a settlement with the company later on. As the FTC takes one after another networking equipment provider to court, it is recommended that companies follow the lawsuits closely, and examine their own security practices.

## Contents

### 1. BACKGROUND

- 1.1 Lax Security Allegations from the FTC and D-Link
- 1.2 Another Router Security Flaws Filed by FTC Settled

### 2. IMPLICATIONS BEHIND THE FTC CASES

- 2.1 FTC Brings IoT Privacy and Security to the Attention of IoT Vendors
- 2.2 Router is Often the Target for Hackers

### 3. MIC PERSPECTIVE

- 3.1 Networking Equipment Providers Better Prepare Themselves Prior to Entering the Developed Markets
- 3.2 Strengthening the Cybersecurity of Software as Key to Brand Image and Market Share Protection

### APPENDIX

Glossary of Terms

### LIST OF COMPANIES

ASUS  
D-Link  
FTC  
Micronet  
Tenda  
TP-Link  
TRENDne

## List Of Figures

### LIST OF FIGURES

Figure 1. Router as the Central Nervous System of the IoT

## I would like to order

Product name: Rethinking Wireless Router Providers' Cybersecurity Strategies after the FTC Case Against D-Link

Product link: <https://marketpublishers.com/r/R019A2C8C18EN.html>

Price: US\$ 800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/R019A2C8C18EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

