

# Potential Vertical Applications for AI Virtual Assistant

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## Abstracts

As AI capabilities like NLP (Natural Language Processing), machine learning, and voice/speech recognition keep improving, AI virtual assistants are becoming mainstream products in consumer electronics markets. Companies are now in the process of exploring potential business opportunities related to these virtual assistants. This reports examines the main topics and requirements for AI virtual assistants in different industry verticals, their applications in the several industry sectors, including the banking, insurance, and financial service, telecommunications, medicine, online/physical retail, leisure/hospitality, and government/public utility sectors; explores their development potential in the future.

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Outline of vertical applications for commercial AI virtual assistants and includes their development issues in the banking, insurance and finance sector, telecommunications sector, media sector, online/physical retail sector, leisure/hospitality sector, and government/public utility sector

### LIST OF COMPANIES

Alaska Airlines  
Australian Tax Office  
AXIS Bank  
Bank of America  
Baptist Health South Florida  
Barclays  
BBVA Group  
Bell  
Best Buy  
Caesars Entertainment  
CIMB Bank  
Comcast  
Co-operative Bank  
Crowne Plaza  
DBS  
DoubleTree Hotel  
Dubai Electricity and Water Authority  
Emergency Medical Services  
Fairfield Inn  
FWD Travel  
GoPro

HDFFC Securities  
Hilton  
Hotel Indigo  
Income Bank  
IndusInd Bank  
Insurance  
Kiehl's  
Kindred  
KLM Royal Dutch Airlines  
LaSalle Hotel Properties  
Levi Strauss  
LOreal  
Louis Vuitton  
Movistar  
Municipal Services Office and Land Authority  
Nebraska Medicine  
OCBC Bank  
Orange  
Pearlparadise.com  
S&P Global  
Sephora  
Shell  
Sheraton  
Singapore Airlines  
Singapore Ministry of Education  
Skruvat  
Societe Generale  
Standard Chartered  
Target Corp.  
TDBank  
Telenor  
Ticketmaster  
Treasure Island Las Vegas  
Turkiye Bankasi  
Universal Health Services  
Inc.  
US Bank  
USAA  
Verclare Boutique

Verizon  
Visa  
Vodafone  
W Hotels  
Walmart  
Wells Fargo  
Widiba Bank  
Wyndham  
Yello Stro

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