

Outlook for the Global Smartphone Industry in 2019 and Beyond

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Abstracts

Due to several factors such as high market maturity levels and the US-China trade war, the global smartphone market declined in 2018. Given several novel features available this year, the end-user demand may increase but so does the production cost of flagship phones. This report provides an overview of the global smartphone market and product prices and features of major brands, including Apple, Samsung, Huawei, Xiaomi, Oppo, and Vivo; examines their pros and cons of their smartphone development; provides insights into their future development from the market and technology perspectives; examines several major features to be seen in 2019 phones such as foldable display, punch-hole display, multiple-lens design, and 5G function.

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Apple

AT&T

BOE

China Mobile

EE UK

GIS

Google

Hon Hai

Honor

Huawei

Jarllly

KH Valtec

Kolon Industries

Korea Telecom

Lenovo

LG

LG Chem

Mitsubishi Gas Chem

Mitto Denko

Motorola

Nissha

OnePlus

Oppo

Royole

Samsung

SK Telecom

SKC

Sprint

SU Materials
Sumitomo Chemical
SZS
Tianma
TPK
Verizon
Vivo
Xiaomi

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