

Notebook PC Vendors in the Chinese Games Market and Their Strategies

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Abstracts

As the global notebook PC market enters a stage of maturity and saturation, and faces challenges from alternative products, the Chinese notebook PC market is also experiencing a slow decline. Nevertheless, new entrants are still joining the Chinese notebook PC market, hoping to profit from the country's booming games market. This report provides an overview of the current Chinese notebook PC market, analyzes notebook PC providers' strategies in the games market, and offers insights on the development trends of gaming notebook PCs in China.

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Glossary of Terms

LIST OF COMPANIES

Acer
Alienware
Apple
ASUS
Clevo
Dell
Erazor
Haier
Hasee
HP
JD.com
Lenovo
Machenike
Maibenben
Mechrevo

Medion
MSI
Mvgos
Omen
Pavilion
Predator
Razer
Republic of Gamers
Quanta Computer
Shenzhou Ares
Shinelon
Terrans Force
Thunderobot
Tmall.com. Tsinghua Tongfang
Xiaomi

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