

MWC 2019 Observations: Global Smartphone Industry Development and Trend Analysis

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Abstracts

At MWC 2019, 12 models of 5G smartphones were launched with a majority supporting sub-6GHz and most mmWave models were prototypes, initially targeting cloud games, high-definition streaming videos, and multi-camera live streaming. Other than 5G connection, branded vendors have also underscored the screen and lens designs. This report provides a detailed description of smartphone specs and booth highlights of individual brands, including Samsung, Huawei, Xiaomi, Sony, Nokia, Lenovo and ZTE; examines the future trends of smartphones, including the overview description of 5G baseband ICs developed by Qualcomm, Samsung, Hisilicon, MediaTek, Intel, and UNISOC and those chipmaker's booth highlights, including their development in 5G, VR/AR, foldable phone design, hole-punch screen, and multi-camera design.

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