

Mobile Communications Industry Developments & Future Trends

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Date: May 2017

Pages: 31

Price: US\$ 1,600.00 (Single User License)

ID: M96C9737BBEEN

Abstracts

In 2016, global smartphone shipments in mature markets such as North America and Western European countries have either idled or declined and double-digit growth rates seem to be the thing of the past. Nevertheless, the global smartphone industry is still anticipated to grow over 5% year-on-year in 2017. This report provides an overview of the global smartphone industry and market and examines major smartphone vendors' deployment strategies; also included are the development of the 5G industry, market, telecom operators, and major vendors.

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KT
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