

# MediaTek's Launch of Wi-Fi 7 Products and Its Implications (pre-order)

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#### **Abstracts**

Wi-Fi (Wireless-Fidelity) has become a mainstream technology in the LAN (Local Area Network) market. Over the years, the large number of people working and learning from home during the pandemic has boosted demand for connected devices. Therefore, annual shipments of WLAN (Wireless LAN) devices have constantly hit a new high. In anticipation of the huge installed base in the Wi-Fi market and the growth potential of this technology, leading communication chipmaker MediaTek has demonstrated its Wi-Fi 7 technology and announced its commercial blueprint. This report analyzes the development of Wi-Fi based on MediaTek's Wi-Fi 7 products and the implications of MediaTek's move.



#### **Contents**

#### 1. BACKGROUND

# 2. MARKET SIDE: THE IOT SNOWBALL KEEPS GROWING ON INCREASED WI-FI ADOPTION

- 2.1 A Massive Installed Base Means Widespread Wi-Fi Adoption Becomes a Reality
- 2.2 Wi-Fi Increases Value of Older Products and Facilitates Rollout of New Products

#### 3. TECHNOLOGY SIDE: WI-FI 7 IS GETTING MORE COMPETITIVE

- 3.1 Mainstream Standard Enters a New Phase
- 3.2 U.S. Takes the Lead in Wi-Fi 7 and Others Follow Suit

#### 4.I NDUSTRY SIDE: CHIPMAKERS RACE WITH TIME

- 4.1 Leading Chipmakers Compete Head-to-head
- 4.2 Leadership Matters in terms of Technology Development and Buys More Time for Market Promotion

#### 5. MIC PERSPECTIVE

- 5.1 Industry-wide Consensus on Coexistence of 5G and Wi-Fi
- 5.2 Wi-Fi 7 as One of Key Growth Drivers for MediaTek

#### **APPENDIX**

List of Companies



### **List Of Tables**

#### **LIST OF TABLES**

Table 1. Evolution of Wi-Fi Standards from Wi-Fi 4 to Wi-Fi

Table 2. Leading Wi-Fi Chipmakers (Listed alphabetically)



## **List Of Figures**

#### **LIST OF FIGURES**

- Figure 1. Milestones of the Wi-Fi Market in 2021
- Figure 2. Adoption of Wi-Fi 6GHz Worldwide
- Figure 3. Three Major Wi-Fi Chipmakers' Product Roadmaps



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