

Leading International Automakers Deployment Strategies in Electric Vehicles and Internet of Vehicles (pre-order)

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Abstracts

Traditional assembly plants believe 2020 is the seminal year for EV (Electric Vehicles). German carmakers remain the most aggressive players in BEV (Battery Electric Vehicle) considering their targets and investment. International carmakers give priority to EVs in the post-pandemic era due to concerns over government policy and time pressure. This report provides an overview of global new energy cars of international automakers; looks into electric vehicle strategies of Volkswagen and Tesla that were ranked no.1 in petroleum car sales and EV sales in 2019, respectively; examines changes in supply chains of automakers on the road to electrification. This report also explores the global development of IoV (Internet of Vehicles), main pillars of the IoV ecosystem, and major driving factors to facilitate the vehicle and infrastructure cooperation.

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