

Huawei's Business Operations and Development Strategies Following the U.S. Ban (pre-order)

https://marketpublishers.com/r/H53996855503EN.html

Date: March 2023 Pages: 26 Price: US\$ 1,500.00 (Single User License) ID: H53996855503EN

Abstracts

Chinese leading telecom equipment supplier Huawei has experienced rapid growth in recent years. However, since being confined by the U.S. ban in 2018, its business has been significantly affected. Huawei is not only a customer of Taiwanese companies but also a competitor. This reports provide an overview of Huawei's development milestones, examines Huawei's key components supply chains before and after the ban, and analyzes its business and development strategies following the ban.



Contents

1. MAJOR DEVELOPMENT MILESTONES

- 1.1 Overseas Market Exploration Phase
- 1.2 Overseas Market Expansion Phase
- 1.3 Overseas Market Growth Phase
- 1.4 Chinese Market Maturity Phase
- 1.5 U.S. Ban Impact Phase

2. ORGANIZATIONAL STRUCTURE

2.1 Major Department of Huawei's Organizational Structure Prior to 2017 (Before U.S Ban)

2.2 Huawei's Organizational Structure in 2021 (After the U.S. Ban)

2.2.1 Huawei Cloud Computing Focuses More on Orders from Local Governmentowned Companies

2.2.2 Huawei Targets on Developing New Businesses in Digital Power and Intelligent Automotive Solutions

2.2.3 Huawei Enhancing Self-sufficient Production Capacity via Hisilicon

3. REVENUE DISTRIBUTION

- 3.1 Business Revenue
- 3.2 Revenue by Region
- 3.2.1 Huawei's Share in China Continues on the Rise due the U.S. Ban

3.2.2 Huawei Faces Setbacks in European Market, Shifting Focus to Africa and the Middle East

4. PRODUCTION AND R&D

- 4.1 R&D Locations
- 4.2 R&D Expenses
- 4.3 Supply Chain

4.3.1 Prior to the Ban: Out of Huawei's 92 Core Suppliers Nearly 40% are U.S.

Companies

- 4.3.2 After the Ban: Purchasing High-end Semiconductors is Restricted
- 4.3.3 After the Ban: Huawei Issues Bonds Several Times for Semiconductors
- 4.3.4 After the Ban: Hubble Technology Invests Indirectly to Form Chinese Domestic



Supply Chain

5. DEVELOMENT OF HUAWEI'S BUSINESS GROUPS

- 5.1 Carrier Network Business Group
 - 5.1.1 Network Equipment Sales Market Shifting from Overseas to Domestic
- 5.1.2 Huawei Sells x86 Server Business to Retain ARM Architecture Line
- 5.2 Consumer Business Group
 - 5.2.1 The Ban Has the Most Impact on Huawei's Mobile Phone Business
 - 5.2.2 Huawei No Longer Concentrates on Mobile Phones but on Diversification
- 5.3 Enterprise Business Group
 - 5.3.1 Government-end: Smart Cities
 - 5.3.2 Enterprise-end: Digital Transformation
- 5.4 Intelligent Automotive Business Group
 - 5.4.1 Huawei's Market Positioning and Goals
 - 5.4.2 Business Development and Ecosystem Construction

6. MIC PERSPECTIVE

6.1 Short Term6.2 Middle Term6.3 Long Term

APPENDIX

List of Companies



List Of Tables

LIST OF TABLES

Table 1 Huawei's Development Milestones at Different Phases Table 2 Huawei's Core Suppliers in 2018 Table 3 Huawei's Core U.S. Suppliers and Supply Status in 2022



List Of Figures

LIST OF FIGURES

Figure 1 Huawei's Revenue and Annual Growth, 2002-2022 Figure 2 Huawei Organizational Structure Changes, 2017-2021 Figure 3 Huawei's Revenue, 2017-2021 Figure 4 Huawei's Revenue by Region, 2017-2021 Figure 5 Huawei's Global Production, R&D, and Innovation Centers Figure 6 Huawei's R&D Expenses, 2008-2021



I would like to order

Product name: Huawei's Business Operations and Development Strategies Following the U.S. Ban (preorder)

Product link: https://marketpublishers.com/r/H53996855503EN.html

Price: US\$ 1,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service: info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/H53996855503EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970



Huawei's Business Operations and Development Strategies Following the U.S. Ban (pre-order)