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Abstracts

Bolstered by the steady economic recovery in 2017 that drive replacement demand, and first-time smartphone buyers in emerging markets, the global smartphone shipment volume is forecast to grow at 6.3% year-on-year to nearly 1.6 billion units. This report provides an overview of the smartphone development in the globe, an in-depth analysis of branded smartphones' competitiveness from both price and spec perspectives, and recent updates in the development of key components such as mobile processor and OLED display.

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