

Global Smartphone and 5G Industry for 3Q 2018 and Beyond

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Abstracts

Global 5G smartphone shipment volume is estimated at 4.2 million units by 2019 and will not take off until 2021. This is attributed mainly to the fact that major countries around the world have set the year 2020 as their starting year of 5G commercialization. This report provides an overview of the global smartphone market volume for the period 2018-2022, examines pricing strategies, product trends, and future developments of Apple, Samsung, Huawei, Xiaomi, Oppo, and Vivo; touches on the development of key PC components such as processors, and explores current applications for 5G smartphones in cloud VR, cloud gaming, and real-time social interaction.

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