

Global PC System Industry Outlook for 2018

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Abstracts

Due to commercial PC replacement demand and steady economic growth, worldwide PC system market decline slowed down in 2017, thereby benefiting the Taiwanese PC system industry. However, the worldwide PC system industry will remain stagnant with a high level of concentration. This report provides global PC development overview, including shipment performance of the desktop PC, notebook PC, and tablet industry, as well as the latest development of major players in respective industries; examines the latest development of PC systems from the perspective of Microsoft and Amazon to highlight the future outlook for the industry and market; look into nascent trends of the industry in the areas of Chromebook, SSD, gaming PC, commercial VR, AI, and digital economy to pinpoint where the future opportunities lie.

Contents

Development of the Worldwide PC System Market
Highlighted Trends in the PC System Industry
Future Development of Leading ICT Vendors
Microsoft
Amazon
Conclusion

LIST OF COMPANIES

Acer
Amazon
Apple
ASUS
Bandai
Beats
Carthona
Compal
Dell
Fujitsu
Genee
Hexadite
HP
HTC
Huawei
Intel
Inventec
Lenovo
Maluuba
Microsoft
MSI
Namco
Oculus
Pegatron
Qualcomm
Quanta
Razer
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