

Global Notebook PC Market: 2022 Recap and 2023 Outlook (pre-order)

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Abstracts

The global notebook PC market in 2022 entered a "boom and bust" cycle, where the first half of 2022 saw a surge in demand and the total supply chain was committed to inventory replenishment. However, in the second half of the year, the market suffered a severe downturn of 22.4% in shipments due to the overall economic situation. Global notebook PC market volume shrank drastically to only about 193.3 million units in 2022. It is estimated to decline by 8.4% in 2023, with a market size of only about 177 million units. With the overall economic situation remains highly uncertain and the supply chain manufacturers working on reducing inventory levels, this report provides an overview of the development of the global notebook PC market in 2022 and examines the trends in 2023.

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