

Global and Taiwan IT Hardware Industry Year Book 2020

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Abstracts

According to Market Intelligence & Consulting Institute (MIC) of the Institute for Information Industry (III), shipment value of the global IT hardware industry – mainly comprising of notebook PC, desktop PC, motherboard, and server - totaled about US\$ 171.2 billion in 2019, down 0.8% compared to 2018. The ongoing US-China trade war continued to have its toll on the IT market and industry in 2019. In 2020, the COVID-19 outbreak has added another shockwave to the global IT industry and thus IT consumer behavior is changing. Taiwan's IT industry continues to account for a substantial share in the global IT market with shipment value reaching US\$113.2 billion in 2019. This report provides an overview of the IT industry; pinpoints several highlighted topics in individual IT industry sectors and examines their future development trends.

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