

Global and Taiwan 5G Smartphone Shipment Five-Year Forecast: 2023-2027 (pre-order)

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Abstracts

In the face of sluggish demand in the smartphone market, global smartphones shipment volume in 2023 has been revised down to 1.1 billion units, reflecting a 7% year-on-year decline. Looking ahead to 2024, shipment volume of 1.148 billion smartphones is anticipated, indicating a 3% yearly increase. This report presents a comprehensive overview of the worldwide smartphone market, encompassing 5G smartphones. It offers a global smartphone shipment volume forecast spanning the period 2023-2027, inclusive of 5G smartphones. Furthermore, it delves into pivotal developmental highlights within the global and Taiwan smartphone markets, considering various aspects including specifications, markets, and brands.

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