

# Global Business Strategies of ICT Industries Under Current Supply Chain Changes

<https://marketpublishers.com/r/G4E79CAD5E89EN.html>

Date: May 2023

Pages: 9

Price: US\$ 600.00 (Single User License)

ID: G4E79CAD5E89EN

## Abstracts

The slowdown in economy and weak market demand have affected shipments of consumer electronic products such as PCs and smartphones in 2022-2023. Shipments of servers, datacenters, and network equipment have grown slightly due to industry policies and digital transformation needs in businesses. This report provides an overview of the development of the global economy and IT hardware industry, comprising of notebook PC, desktop PC, motherboard, server, smartphone, broadband CPE, Wi-Fi router, etc.; examines the influence of the U.S.-China conflict on the IT supply chains, including the production diversification strategy, global brands' deployment strategies in Taiwan, and how the supply chain can transform with digital tools and Net Zero targets in mind.

## Contents

Development of the Global Economy and the IT Hardware Industry  
Influence of the US-China Trade Conflict on Global IT Supply Chains.  
Supply Chain Transformation and Major Driving Forces

## I would like to order

Product name: Global Business Strategies of ICT Industries Under Current Supply Chain Changes

Product link: <https://marketpublishers.com/r/G4E79CAD5E89EN.html>

Price: US\$ 600.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G4E79CAD5E89EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970