

Development Strategy of 3D Sensor Unicorn Orbbec

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Abstracts

Orbbec, a startup headquartered in Shenzhen of China and dedicated to 3D sensing technology development, has the world's third-largest number of patents related to 3D sensing. With more than 2000 enterprise customers, this company has caught the attention of several venture capitalists and has become a unicorn firm with valuations greater than US\$1 billion. This report analyzes Orbbec's development milestones, product portfolio, business operations, secrets behind its success, and strategic plans.

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Glossary of Terms

LIST OF COMPANIES

ADI
Alibaba
ams AG
Ant Financial
Apple
Baidu
Bosch
Cowell
Eventec
Finisar
Foxconn
Genius
GF Xinde Investment
GloFo
Gloke Blueway Technology
Gold Stone Investment
Green Pine Capital Partners
Hadilao
Himax
HP
Huawei
Infineon
Intel
IQE
Keenon
KFC
Largan
LG Innotek
Lumentum
Mantis Vision
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OrinStar
OVT
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Ping An Insurance Group
PTOT
Q Technology
Qualcomm
RPC Photonics
Megvii
SAIF Partners
Sandi Zhiyi
Sense Time
Sesame Credit
Shandong Cable TV
Sharp
Sony
STM
Sunny Optical
TI
Truly Opto-electronics
TSMC
UBTech
Viavi
Win Semiconductor
Xinde Investment
Yu'ebao
Yunji Technology

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