

Development Strategies of Huawei, 2020 and Beyond (pre-order)

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Abstracts

In December 2018, the US government requested the Canadian police to arrest Meng Wanzhou pursuant to the extradition treaty between Canada and the United States. In May 2019, the US government restricted US firms from selling components and technology to Huawei and put Huawei in a difficult situation. In 2020, following embracing cooperate restructuring and supply chain strengthening strategies, Huawei has been attempting to maintain revenue growth and survive from global backlash against Huawei, especially the United States and its allies, while maintaining its leading position in the global communications market in the 5G era. This report provides an overview of Huawei in terms of revenue performance and market presence; points out three major challenges amid the US-China trade war and COVID-19 pandemic; examines countermeasures of the company in response to US government charges against Huawei, COVID-19 pandemic, and difficulties facing its business groups over the years.

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