

Development Opportunities of the Smartphone Industry in India

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Abstracts

Government of India projected in 2012 that the Indian ESDM (Electronics System Design and Manufacturing) market, consisting of electronics products, electronics components, semiconductor design, electronics manufacturing services, semiconductor fabrication, and equipment manufacturing, would reach USD 400 billion by 2020. This report provides an overview introduction into the development of smartphone industry in India; examines the government policies proposed for the smartphone development and promotion with an aim to identify business opportunities for companies intending to invest in India

Contents

Introduction to Indian Mobile and Telecom Industry
Smartphone Market in India
Smartphone Manufacturing Process in India
Smartphone Manufacturing in India
Components Sourcing Practice of Top Suppliers
Key Trends in Mobile Components Manufacturing in India
Opportunities for the Stakeholders

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