

Development of US and Chinese Retail Giants in the Healthcare Sector

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Abstracts

Since the end of 2017, several leading international retailers have conducted acquisitions and initiated investments in attempts to tap into the growing healthcare industry. The healthcare industry generally comprises of medical, pharmaceutical, and insurance components. This report provides an overview of acquisitions and investment plans of four retail giants: CVS Health, Walgreens, Amazon, and Alibaba in the healthcare space, outlines their existing healthcare landscape and advantages, and analyzes their strategies to drive their business in this arena.

Contents

1. DEVELOPMENT OF RETAIL BRANDS IN HEALTHCARE SECTOR

- 1.1 Primary Healthcare Services Only
- 1.2 Traditional Companies vs. Startups

2. RETAIL BRANDS' EXISTING HEALTHCARE LANDSCAPE

3. DEPLOYMENT STRATEGIES

- 3.1 CVS Aims for Business Diversification by Integrating Medical, Pharmaceutical, and Insurance Services
 - 3.2 Walgreens Adds Telemedicine Services to Enhance Existing Medical Care Services
 - 3.3 Amazon Enters Medical Care Service for the First Time to Capture the Seniors Market
 - 3.4 Alibaba Aims to Deepen Presence in O2O Prescription Drug Services
- MIC Perspective
- Prescription Drugs and Medical Insurance are the Areas of Focus for Retail Giants
- Creating Service Differentiation is Key to Success
- Appendix
- Glossary of Terms
- List of Companies

List Of Tables

LIST OF TABLES

Table 1 Overview of M&As of International Retail Giants

Table 2 Self-operated Healthcare Service of Amazon and Walgreens

Table 3 Retail Brands' Deployment in the Healthcare Sector

List Of Figures

LIST OF FIGURES

Figure 1 Retail Giants' Strategies for Healthcare Market Expansion

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