

Development of the Leading Chinese IoT Module Supplier: Fibocom (pre-order)

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Abstracts

China's leading wireless communication module supplier Fibocom won Intel's investment in 2014 and became a notebook PC communication module supplier of HP and Lenovo in 2015. In 2018, Fibocom moved into the world's top 10 and China's top 3 ranking with outstanding shipment performance. It then expanded its reach into the 5G and in-vehicle wireless communication module markets in 2019. As the only Chinese IoT (Internet of Things) wireless communication solution provider invested by Intel, Fibocom has an upper hand in consumer electronics. In anticipation of rapid 5G expansion, Fibocom acquired Sierra Wireless in 2020 to tap into the in-vehicle wireless communication market. This report analyzes Fibocom's competitive edges and examines its development strategies.

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