

Development of the Global Wrist Wearable Industry, 2017 and Beyond

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Abstracts

In 2016, faced with a slowdown in the smartphone market, ICT companies have turned to the IoT (Internet of Things) in the hope of finding new sources of opportunity. Among wearable devices, wrist wearables, comprising of smartwatch and smart wristband, have unique selling points of freeing up the wearer's hands and providing continuous monitoring. These features, together with the increased investments of Apple and other large vendors, have made wrist wearables the mainstream of the wearable market, and have expanded the market size as a whole. This report covers the developments and trends of the global wrist wearable market; offers insights for Taiwanese vendors and other potential entrants to grasp the opportunities wrist wearables have to offer.

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LIST OF COMPANIES

Acer
Adidas
Aliphcom
ASUS
Casio
Emporio Armani
Epson
Fitbit
Fossil
Garmin
GOLife
Google
Guider
Hermes
HTC
Huawei
Intel Corporation
Jawbone
Lenovo
LG
Meizu
Michael Kors

Microsoft
MiTAC
Mobvoi
Motorola
New Balance
Nike
Nokia
Okii
Pebble
Philip
Polar
Samsung
Sony
Suunto
Swatch
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TomTom
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