

# Development of the Global Wrist Wearable Industry, 2017 and Beyond

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## Abstracts

In 2016, faced with a slowdown in the smartphone market, ICT companies have turned to the IoT (Internet of Things) in the hope of finding new sources of opportunity. Among wearable devices, wrist wearables, comprising of smartwatch and smart wristband, have unique selling points of freeing up the wearer's hands and providing continuous monitoring. These features, together with the increased investments of Apple and other large vendors, have made wrist wearables the mainstream of the wearable market, and have expanded the market size as a whole. This report covers the developments and trends of the global wrist wearable market; offers insights for Taiwanese vendors and other potential entrants to grasp the opportunities wrist wearables have to offer.

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### LIST OF COMPANIES

Acer

Adidas

Aliphcom

ASUS

Casio

Emporio Armani

Epson

Fitbit

Fossil

Garmin

GOLife

Google

Guider

Hermes

HTC

Huawei

Intel Corporation

Jawbone

Lenovo

LG

Meizu

Michael Kors

Microsoft  
MiTAC  
Mobvoi  
Motorola  
New Balance  
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