

Development of the Global Smartphone Industry and Its Trends in Artificial Intelligence, 1H 2018 and Beyond

<https://marketpublishers.com/r/D4B96DD1115EN.html>

Date: August 2018

Pages: 34

Price: US\$ 1,800.00 (Single User License)

ID: D4B96DD1115EN

Abstracts

The global smartphone market growth in 2018 is expected to be similar to that in 2017. Meanwhile, the long-awaited 5G smartphones will hit the market in 2019 but the widespread adoption of 5G commercial networks will have to wait until 2020-2021; significant replacement demand for 5G smartphones is projected to surface in 2020. The smartphone subscriber growth in US and European markets remains stagnant, and India, the Middle East, and Africa now the major growth drivers instead; due to India's customs tariff for imports, Taiwanese OEM/ODM makers and smartphone brands like Samsung and Oppo have thus increased their investments in India for India-made smartphones. This report provides an overview of the development of the worldwide smartphone industry and major smartphone brands, including Samsung, Huawei, Xiaomi, Oppo, and vivo, and examines the latest development trends of AI-powered smartphones as well as its application development trends.

Contents

Development of the Smartphone Industry
Development of Major Smartphone Brands
Development of AI-powered Smartphones
AI Smartphone Application Development Trends
Conclusion

LIST OF COMPANIES

Alibaba
Amazon
Apple
Arm
ASUS
Baidu
Cadence
Cambricon
Ceva
DEEPHi
Ellipticlabs
Face++
Facebook
Google
Hisilicon
HTC
Huawei
Imagination
Lenovo
LG
MediaTek
Motorola
Oppo
Qualcomm
Samsung
Sensetime
Tencent
Thundercomm
Tsinghua

Uncanny Vision

UNISOC

Vivo

Xiaomi

ZT

I would like to order

Product name: Development of the Global Smartphone Industry and Its Trends in Artificial Intelligence, 1H 2018 and Beyond

Product link: <https://marketpublishers.com/r/D4B96DD1115EN.html>

Price: US\$ 1,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/D4B96DD1115EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

