

Development of Chinese AI Smart Speakers (Pre-order Report)

<https://marketpublishers.com/r/DFAA855B391EN.html>

Date: October 2018

Pages: 20

Price: US\$ 1,500.00 (Single User License)

ID: DFAA855B391EN

Abstracts

After the launch of AI smart speaker Amazon Echo in North America, the market responded well. This has attracted a number of IT brands to join the bandwagon by building their own voice assistant and smart speaker platform. Chinese and English AI voice assistant platform camps have distinct language barriers. Amid the proliferation of smart speakers, voice assistants speaking Chinese have seen a boom in China. This report provides an overview of major Chinese AI smart speakers, including LingLong DingDong, Tmall Genie X1, Xiaomi Mi AI Speaker, and Baidu Raven H; examines their core functions, product lifecycle, product positioning, and pricing strategy.

Contents

1. PRODUCT LIFECYCLE

2. PRODUCT FEATURES

3. PRODUCT POSITIONING

3.1 LingLong DingDong Speaker

3.1.1 Focus on Home Environment While Striving to Be JD.com's Potential Member

3.2 Tmall Genie X1

3.2.1 Focus on Commercial Environment While Aiming to Facilitate Tmall and Taobao Sales Push

3.3 Xiaomi Mi AI Speaker

3.3.1 A Hub to Control All of Xiaomi Smart Home Devices

3.4 Baidu Raven H

3.4.1 Target Young Fashion Enthusiast While Making Breakthroughs in Software and Hardware

4. PRICING STRATEGIES

5. PRODUCT EVOLUTION AND DEPLOYMENT

5.1 Dingdong Voice Assistants

5.1.1 Mobility, Personalization, and Emerging Technologies to Bring Innovations to Market

5.2 Tmall Voice Assistants

5.2.1 Smart Speakers and Smartphones are Used Together to Create Visualization

5.3 Xiaomi Voice Assistants

5.3.1 Dedicated to Increasing Mi Service Coverage, Low-cost Mini Speaker Having Sound Distortion Problem

5.4 Baidu DuerOS Voice Assistants

5.4.1 DuerOS Open Platform to Boost Domestic Adoption

6. CONCLUSION

Appendix

Glossary of Terms

List of Companies

List Of Figures

LIST OF FIGURES

Figure 1 China AI Voice Assistant Platforms and Application Environments

Figure 2 Major Chinese AI Smart Speaker Solutions and Their Target Users

Figure 3 The Launch Year and Price Point of Major Household AI Smart Speakers in China

Figure 4 Dingdong Voice Assistants and Their Key Features

Figure 5 Alibaba Voice Assistants and Their Key Features

Figure 6 Xiaomi Voice Assistants and Their Key Features

Figure 7 Baidu Voice Assistants and Their Key Features

I would like to order

Product name: Development of Chinese AI Smart Speakers (Pre-order Report)

Product link: <https://marketpublishers.com/r/DFAA855B391EN.html>

Price: US\$ 1,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/DFAA855B391EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970