+44 20 8123 2220
info@marketpublishers.com

Deployment Strategies of Eight Major Electronic Shelf Label Patent Assignees (pre-order)

https://marketpublishers.com/r/D94321D6E18BEN.html
Date: June 2021
Pages: 31
Price: US$ 2,200.00 (Single User License)
ID: D94321D6E18BEN

Abstracts

Electronic shelf labels replace traditional paper labels and solve the most time-consuming and labor-intensive price labeling process in physical stores. Hardware specifications of electronic shelf labels include multi-color display, low temperature support, LED flashing, low power consumption, and wireless charging, in cooperation with wireless two-way communication technology and cloud platforms. Electronic shelf labels thus can help retailers go one-step further towards becoming a smart retail store by helping them realize multiple scenarios, such as flexible promotions, flexible pricing, inventory management, consumer behavior predictions, and omni-channel development. This report focuses on patent publications of electronic shelf labels in the past 20 years, and examines patent publications and technical layout of the top eight patentees, including NCR, Pricer AB, Solum, Samsung, Toshiba, Walmart, Japan Display, and BOE.

+44 20 8123 2220
info@marketpublishers.com

Contents

+44 20 8123 2220
info@marketpublishers.com

+44 20 8123 2220
info@marketpublishers.com

List Of Tables

LIST OF TABLES

+44 20 8123 2220
info@marketpublishers.com

List Of Figures

LIST OF FIGURES

+44 20 8123 2220
info@marketpublishers.com

I would like to order

Product name: Deployment Strategies of Eight Major Electronic Shelf Label Patent Assignees (pre-order)
Product link: https://marketpublishers.com/r/D94321D6E18BEN.html
Price: US$ 2,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/D94321D6E18BEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970