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Abstracts

The retail industry is closely related to people's daily life. Therefore, smart retail services powered by emerging technologies have been most directly felt digital services for consumers. Various technologies have been used for smart retail, including IoT (Internet of Things), AI (Artificial Intelligence), edge computing, and fog computing. While these emerging technologies can make digital services and applications smarter, they also spark a variety of cybersecurity concerns, which may cause distrust and disruption in the smart retail services for consumers and significantly impact retail businesses. This report analyzes cybersecurity needs of retailers on the road to smart retail and their strategies in response to cybersecurity issues.

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