

Cybersecurity Needs and Strategies of Retailers on the Road to Smart Retail (pre-order)

<https://marketpublishers.com/r/CEAA9947DC71EN.html>

Date: November 2020

Pages: 16

Price: US\$ 1,200.00 (Single User License)

ID: CEAA9947DC71EN

Abstracts

The retail industry is closely related to people's daily life. Therefore, smart retail services powered by emerging technologies have been most directly felt digital services for consumers. Various technologies have been used for smart retail, including IoT (Internet of Things), AI (Artificial Intelligence), edge computing, and fog computing. While these emerging technologies can make digital services and applications smarter, they also spark a variety of cybersecurity concerns, which may cause distrust and disruption in the smart retail services for consumers and significantly impact retail businesses. This report analyzes cybersecurity needs of retailers on the road to smart retail and their strategies in response to cybersecurity issues.

Contents

1. CYBERSECURITY ISSUES AND POTENTIAL NEEDS OF SMART RETAIL

1.1 Key Cybersecurity Issues

1.2 Potential Cybersecurity Needs

1.2.1 Protect both New and Existing Digital Systems

1.2.2. Defend against Advanced Cybersecurity Threats

1.2.3 Strengthen Digital Content Protection

1.2.4 Improve Staff's Cybersecurity Awareness

2. RETAILERS' CYBERSECURITY STRATEGIES FOR SMART RETAIL

2.1 Strategy #1: Set up Comprehensive Cybersecurity Risk Management Plans for Outsourced Information Services

2.2 Strategy #2: Develop Core Security Technology to Keep Track of Cyber Attack Patterns

2.3 Strategy #3: Set up Security Policies and Multi-level Authorization Processes

2.4 Strategy #4: Establish Security Self-assessment Programs and Hold Regular Drills

3. MIC PERSPECTIVE

APPENDIX

List of Companies

List Of Tables

LIST OF TABLES

Table 1 Cybersecurity Technology Required for Smart Retail

List Of Figures

LIST OF FIGURES

Figure 1 Cybersecurity Needs of Smart Retail

I would like to order

Product name: Cybersecurity Needs and Strategies of Retailers on the Road to Smart Retail (pre-order)

Product link: <https://marketpublishers.com/r/CEAA9947DC71EN.html>

Price: US\$ 1,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CEAA9947DC71EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970