

# Connected Vehicle Services: Patent Deployment, Business Trend, and Brand Strength Analysis

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## Abstracts

While the technology of IoV (Internet of Vehicles) is getting mature, it is getting important to conduct necessary traffic monitoring, navigation, and traffic information management on a connected vehicle service platform for autonomous vehicles, fleet management, vehicle traffic information management, and driving monitoring systems. IoV development trend deserves more attention from technological community. This report provides an overview of platform technologies and thorough patent data mining results that reflect major vendors' patent portfolios and technology readiness; examines the strategic planning and challenges of leading brands such as Denso, GM, and Toyota. Also included are the insights about market opportunities for newcomers.

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