

# Chinese Home Appliance Industry and Market, December 2016

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## Abstracts

When it comes to shipment volume of four major home appliances in China from January to December in 2016 based on statistics by China's National Bureau of Statistics, the refrigerator industry topped 92.4 million units, up 4.6% year-on-year; the air conditioner industry reached 160.5 million units, up 4.5% year-on-year; the washing machine industry hit 76.2 million units, up 4.9% year-on-year; the LCD TV industry reached 174.8 million units, up 8.7% year-on-year. In 2016, online home appliance market value totaled approximately 179.6 billion RMB (USD26.1 billion), up 35.3% year-on-year. Accounting for 19.95% of the total home appliance market in China, the online home appliance market is dominated by top-3 online retailers: JD.com, Tmall.com, and Suning.com.

## Contents

Chinese Home Appliance Shipment Volume, November 2015 - December 2016  
Chinese Home Appliance Sales Volume, November 2015 - December 2016  
Chinese Washing Machine Sales Volume Share Ranking, November 2015 - December 2016  
Chinese Refrigerator Sales Volume Share Ranking, November 2015 - December 2016  
Chinese Air Conditioner Sales Volume Share Ranking, November 2015 - December 2016  
Chinese TV Sales Volume Share Ranking, November 2015 - December 2016  
Chinese Washing Machine Product Sales Volume Share Ranking by Model, December 2016  
Chinese Refrigerator Product Sales Volume Share Ranking by Model, December 2016  
Chinese Air Conditioner Product Sales Volume Share Ranking by Model, December 2016  
Chinese TV Product Sales Volume Share Ranking by Model, December 2016  
Chinese Home Appliance Export Volume and Value, December 2016  
Research Scope & Definitions

## LIST OF COMPANIES

Aux  
Bosch  
Changhong  
Chigo  
Daikin  
Electrolux  
Galanz  
Gree  
Haier  
HF-Sanyo  
Hisense  
Kelon  
Konka  
LeTV  
LG Panda  
Littleswan  
MeiLing  
Midea

Mitsubishi  
New-fly  
Panasonic  
Ronshen  
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