

Chinese Home Appliance Industry and Market, December 2016

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Abstracts

When it comes to shipment volume of four major home appliances in China from January to December in 2016 based on statistics by China's National Bureau of Statistics, the refrigerator industry topped 92.4 million units, up 4.6% year-on-year; the air conditioner industry reached 160.5 million units, up 4.5% year-on-year; the washing machine industry hit 76.2 million units, up 4.9% year-on-year; the LCD TV industry reached 174.8 million units, up 8.7% year-on-year. In 2016, online home appliance market value totaled approximately 179.6 billion RMB (USD26.1 billion), up 35.3% year-on-year. Accounting for 19.95% of the total home appliance market in China, the online home appliance market is dominated by top-3 online retailers: JD.com, Tmall.com, and Suning.com.

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LIST OF COMPANIES

Aux
Bosch
Changhong
Chigo
Daikin
Electrolux
Galanx
Gree
Haier
HF-Sanyo
Hisense
Kelon
Konka
LeTV
LG Panda
Littleswan
MeiLing
Midea

Mitsubishi
New-fly
Panasonic
Ronshen
Samsung
Sanyo
Sharp
Siemens
Skyworth
Sony
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