

China's Connected Vehicle Application Market and Strategies of Baidu, Alibaba, and Tencent (pre-order)

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Abstracts

Smart transportation has evolved in four directions: connected vehicles, autonomous vehicles, shared services, and electric vehicles. Among them, connected vehicles are considered the foundation of smart transportation and are expected to bring forth all kinds of new applications. This report looks at the development of connected vehicles in China and examines analyze the market strategies of China's BAT (Baidu, Alibaba, and Tencent) to understand their deployment plans for connected vehicle applications.

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