

Business Intelligence: Patent, Trend, and Business Opportunity Analysis

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Abstracts

BI (Business Intelligence) is an umbrella terms that include applications, infrastructure, and tools, and best practices that enable access to and analysis of information to improve and optimize decisions and performance and sense the potential pros and cons of enterprises. The application covers a wide range of areas, including inventory management, logistics management, hotel management, finance services, customer services, eShopping, online payment, commercial marketing, and healthcare. This report provides an overview of BI and thorough patent mining results that reflect major vendors' patent deployment status and technology readiness.

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