

# Autopilot Vision System Startup Mobileye and Its Patent Deployment Strategies (pre-order)

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## Abstracts

The Israeli startup Mobileye Vision Technologies is dedicated to the development of ADAS (Advanced Driver Assistance Systems) based on image processing algorithms. This has subsequently expanded into the field of autonomous driving. In March 2017, Intel announced the acquisition of Mobileye for US\$15.3 billion with an aim to apply image processing technology to a variety of smart terminals, such as autonomous cars, drones, and smart robots. Autonomous driving technology has a profound impact on the future development of the technology industry. This report looks into key areas of Mobileye's patents related to autopilot vision system; provides its patent analysis by sector, field, and technology, as well as in-depth analysis of its patent deployment strategies.

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