

Autopilot Vision System Startup Mobileye and Its Patent Deployment Strategies (pre-order)

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Abstracts

The Israeli startup Mobileye Vision Technologies is dedicated to the development of ADAS (Advanced Driver Assistance Systems) based on image processing algorithms. This has subsequently expanded into the field of autonomous driving. In March 2017, Intel announced the acquisition of Mobileye for US\$15.3 billion with an aim to apply image processing technology to a variety of smart terminals, such as autonomous cars, drones, and smart robots. Autonomous driving technology has a profound impact on the future development of the technology industry. This report looks into key areas of Mobileye's patents related to autopilot vision system; provides its patent analysis by sector, field, and technology, as well as in-depth analysis of its patent deployment strategies.



Contents

1. KEY MILESTONES OF MOBILEYE

2. PATENT DEPLOYMENT ANALYSIS

- 2.1 Trend Analysis
 - 2.1.1 Analysis by Country
 - 2.1.2 Analysis by Applications Year
 - 2.1.3 Matrix Analysis by Field and by Publication Year
 - 2.1.4 Analysis by Technology
 - 2.1.5 Analysis by Technology and by Application Year

3. MIC PERSPECTIVE

Appendix Glossary of Terms List of Companies



List Of Tables

LIST OF TABLES

- Table 1: Matrix Analysis of Mobileye Patent Counts by Field and by Publication Year
- Table 2: Matrix Analysis of Mobileye Patent Counts by Technology and by Application Year
- Table 3: Matrix Analysis of Mobileye Patent Counts by Technology and by Application Year
- Table 4: Matrix Analysis of Mobileye Patent Counts by Technology and by Application Year



List Of Figures

LIST OF FIGURES

- Figure 1: Mobileye Autopilot Solution and Its Functions
- Figure 2: Mobileye EyeQ Chip Planning Roadmap, 2008 2020
- Figure 3: Mobileye Patent Counts by Country
- Figure 4: Mobileye Patent Counts by Application Year
- Figure 5: Mobileye Patent Share by Technology



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