

Autonomous Car Startup Waymo and Its Patent Deployment Strategies (pre-order)

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Abstracts

Waymo is a subsidiary of Alphabet (Google) and focuses on the development of hardware, software and systems related to autonomous driving. To reduce the construction cost of autonomous driving sensor systems and accelerate the industrialization of autonomous cars, Waymo announced in 2017 that it would invest in production plans for LiDAR (Light Detection and Ranging) systems in autonomous cars. The measurement range of Waymo's standalone LiDAR sensors can reach a high-level of performance. This report looks at the key areas of Waymo's patents in associated with autonomous driving, explores the key technology fields of its patents, and examines its patent deployment strategies.



Contents

1. KEY MILESTONES OF WAYMO

2. PATENT DEPLOYMENT ANALYSIS

- 2.1 Patent Mining
- 2.2 Patent Analysis
 - 2.2.1 Analysis by Application Year
 - 2.2.2 Analysis by Sector
 - 2.2.3 Analysis by Field
 - 2.2.4 Analysis by Sector and by Application Year
 - 2.2.5 Analysis by Technology
 - 2.2.6 Analysis by Technology and by Application Year

3. MIC PERSPECTIVE

Appendix List of Companies



List Of Tables

LIST OF TABLES

Table 1 Matrix Analysis of Waymo Patent Counts by Patent Sector and Application Year, 2010-2018

Table 2 Waymo Patent Share by Technology

Table 3 Waymo Patent Counts by Technology and by Application Year



List Of Figures

LIST OF FIGURES

Figure 1 The Illustration of Waymo's Sensing Systems in Autonomous Cars

Figure 2 Waymo Patent Counts by Application Year

Figure 3 Waymo Patent Share by Sector

Figure 4 Waymo Patent Share by Field



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