

# Autonomous Car Startup Waymo and Its Patent Deployment Strategies (pre-order)

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## Abstracts

Waymo is a subsidiary of Alphabet (Google) and focuses on the development of hardware, software and systems related to autonomous driving. To reduce the construction cost of autonomous driving sensor systems and accelerate the industrialization of autonomous cars, Waymo announced in 2017 that it would invest in production plans for LiDAR (Light Detection and Ranging) systems in autonomous cars. The measurement range of Waymo's standalone LiDAR sensors can reach a high-level of performance. This report looks at the key areas of Waymo's patents in associated with autonomous driving, explores the key technology fields of its patents, and examines its patent deployment strategies.

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