

Artificial Intelligence Strategy of Tencent

<https://marketpublishers.com/r/A3E48301901EN.html>

Date: May 2019

Pages: 29

Price: US\$ 1,800.00 (Single User License)

ID: A3E48301901EN

Abstracts

Tencent is a member of the Baidu, Alibaba, and Tencent trio of Chinese internet giants (together termed BAT) who are competing vigorously to prepare for the AI economy. Tencent's AI ambitions over the next few years are defined by a strategy called "Make AI Everywhere." This report discusses Tencent's organizational development, product strategy, application areas, and investments in light of this strategy, and analyzes how it is implementing this vision.

Contents

1.TENCENT’S BASIC OPERATING MODEL

2.ORGANIZATIONAL DEVELOPMENT AND AI TEAM

2.1 Organizational Resource Integration

2.2 AI Teams

2.2.1 Tencent AI Lab

2.2.2 Youtu Lab

2.3 Public Security

2.4 Facial Recognition

2.5 Online Content Review

2.6 Smart Retail

2.6.1 WeChat AI

3.TENCENT'S AI PRODUCTS AND TECHNOLOGIES

3.1 The Six Resources of Tencent's AI Ecosystem

3.2 AI Products

3.2.1 Smart Hardware

3.2.2 Smart Hiring

4.TENCENT'S AI ACCELERATOR AND INVESTMENT STRATEGY

4.1 AI Accelerator

4.2 Tencent's AI Investment Strategy

5. MIC PERSPECTIVE

Appendix

Glossary of Terms

List of Companies

List Of Tables

LIST OF TABLES

Table 1 Basic Information on Tencent

Table 2 Organizational Structure of Tencent

Table 3 Applications of Tencent AI Lab

Table 4 Research Plans of Tencent AI Lab

Table 5 Shared Technologies on the Tencent Open AI Platform

Table 6 Smart Hardware Application Scenarios

Table 7 Investment Targets of Tencent's AI Accelerator

Table 8 Tencent's AI Investment Strategy

List Of Figures

LIST OF FIGURES

Figure 1 The Grandeye Security Platform

Figure 2 Facial Recognition Verification Process

Figure 3 Youtu's AI Applications in Smart Retail

Figure 4 The Six Resources of Tencent's AI Ecosystem

Figure 5 Smart Hardware Program¹⁵

Figure 6 Features of Tencent's Smart Recruitment Technology

I would like to order

Product name: Artificial Intelligence Strategy of Tencent

Product link: <https://marketpublishers.com/r/A3E48301901EN.html>

Price: US\$ 1,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/A3E48301901EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970