

# **Artificial Intelligence Strategy of Tencent**

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Date: May 2019

Pages: 29

Price: US\$ 1,800.00 (Single User License)

ID: A3E48301901EN

## **Abstracts**

Tencent is a member of the Baidu, Alibaba, and Tencent trio of Chinese internet giants (together termed BAT) who are competing vigorously to prepare for the AI economy. Tencent's AI ambitions over the next few years are defined by a strategy called "Make AI Everywhere." This report discusses Tencent's organizational development, product strategy, application areas, and investments in light of this strategy, and analyzes how it is implementing this vision.



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