

# Artificial Intelligence Patent Portfolio Strategies of Amazon and Qualcomm, and AI Investments of Tencent

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## Abstracts

In the IoT (Internet of Things) age, AI (Artificial Intelligence) is considered a major accelerator to smarten up electronics products, leading to the emergence of relevant applications such as smart cars, smart elevators, smart home appliances, smart pets, smart robots, and smartphones. Following the widespread adoption of AI technology in emerging applications, Amazon which started as an online bookshop has been dedicated to M&A activities and AI patent portfolio developments over the years. Meanwhile, Qualcomm also has come with its own AI patent portfolio strategies following a noticeable decline in its revenue and patent royalty from the mobile phone market. Meanwhile, the Chinese AI industry is led by Tencent which has invested over US\$10 billion into AI in the past two years. Tencent's AI ambitions over the next few years are defined by a strategy called "Make AI Everywhere." This report provides an overview of AI patent portfolios, and examines the patent portfolio development strategies of Amazon and Qualcomm; looks into the AI investment plans of Tencent.

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Analysis of Amazon's investment projects and M&A activities

## **LIST OF COMPANIES**

2LEMETRY  
58.COM  
Academia Sinica  
Adobe Systems  
AISEC  
Alibaba  
Amazon  
Amazon Technologies  
Amiato  
Angel.ai  
Annapurna Labs  
Apple  
AppThwack  
Arteris  
AT&T  
Atman  
Atomwise  
Baidu  
Biba  
Black Sand Technologies  
Blackberry  
Blippar  
BMW  
Body Labs  
Brain Corporation  
Byton  
Canon  
Capsule Tech  
Career Executive  
Chi Mei Communication Systems  
China Everbright Bank  
China Unicom  
Chunghwa Telecom  
Cloud9 IDE  
Cloudbrain

Clusterk  
Comixology  
Cowarobot  
CSR  
DefinedCrowd  
Delta Electronics  
DiDi Chuxing  
Do  
Double Helix Games  
Element AI  
Elemental Technologies  
Embodied  
Empowered Careers  
Emvantage Payments  
Equota  
Euvision Technologies  
Evi  
Fujitsu  
GameSparks  
General Electric  
GJS Robot  
GMEMS  
Goodreads  
Google  
Graphiq  
Harbin Institute of Technology  
Harvest.ai  
Hitachi  
Hon Hai Precision  
HP  
HTC  
Huiyihuiying  
IBM  
iCarbonX  
InnoPath Software  
Inotera Memories  
Institute for Information Industry  
Institute of Nuclear Energy Research Atomic Energy Council  
Intel



Inventec  
ITRI  
Ivona Text-To-Speech  
Kitt.ai  
Kiwi  
kooaba  
Lanc?me  
Lavector  
Leju Robotics  
Leshi Zhixin  
LG  
Liquavista  
L'Or?al  
Marble  
Market Intelligence & Consulting Institute  
McGill University  
MediaTek  
Mi Live  
Microsoft  
Mininglamp  
Moji  
National Central University  
National Cheng Kung University  
National Chiao Tung University  
National Pingtung University of Science and Technology  
National Taiwan University  
National Taiwan University of Science and Technology  
NEC  
Nice  
NIO  
Nuance Communications  
NXP Semiconductors  
OpenDNA  
Oracle  
Orb Networks  
Orbeus  
Pacewear  
Prospera Technologies  
QQ

Qualcomm  
Qzone  
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Rooftop Media  
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Sinovation Ventures  
Sony  
SoundHound  
Souq.com  
Stonestreet One  
Stratifyd  
Summit Microelectronics  
Tempo AI  
Tencent  
TenMarks Education  
Tensorise  
Tesla  
Thinkbox Software  
TI.  
Toshiba  
TSMC  
Tu  
Twitch  
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Ultra-Scan Corporation  
United States Patent and Trademark Office  
University of Montreal  
Versa Inc.  
VoxelCloud  
WeBank  
Weltmeister

Whole Foods Market

Wilocity

WIPO

Wistron

Wonder Workshop

Xeros

Yahoo!

Yingyongbao

Yunji Technology

Zhuiy

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