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Analysis of Leading IC Brands' Development from Their Deployment In Emerging Applications (pre-order)

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Abstracts

The ICT markets have been affected by the tensions between the U.S. and China and the COVID-19 pandemic over the years. However, replacement demand driven by 5G smartphones and the need for remote working, education, and entertainment has also managed to boost the development of the markets while sustaining the growth of the semiconductor market. With the proliferation of 5G and increased maturity of remote application services, cloud, information, and communications technologies will accelerate the digitization and the adoption of semiconductor in every industry. This has pushed the development of emerging applications such as AI and IoT. In the meantime, leading IC brands will act as tailwinds to the future development of emerging applications. This report looks into the deployment strategies of leading IC brands in emerging applications and analyzes how partnerships with these IC vendors can be developed.

List of Topics

Development of IC brands and their deployment strategies towards IC components and emerging applications

Leading IC brands' strategies for emerging applications from the chip, solution, and cooperation aspects

Responsive strategies of several leading Taiwanese IC companies such as MediaTek and how they play their role as a contract manufacturer, service provider, and third-party partner

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List of Companies

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Broadcom
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Intel
MediaTek
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Nissan
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