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2022 Taiwan Manufacturing Industry IT Spending Survey: MIC Research

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Abstracts

Thanks to the rapid advances in information and communications technologies, companies around the world have adopted a wide variety of hardware, software, and services to support daily business operations and have planned to boost their IT (Information Technology) spending in 2022. They continue to increase IT budgets to integrate existing systems and resources more effectively, thereby reducing operating costs and improving overall productivity. Taiwan's government-backed research institute MIC (Market Intelligence & Consulting Institute) conducted surveys in late 2021 to present estimates of IT spending in five major industries in Taiwan, including manufacturing, construction, finance, merchandise (retail & wholesale), and healthcare. The findings are based on data from MIC's IT Spending Survey conducted in late 2021. Hundreds of IT companies in Taiwan were asked a series of questions about their IT spending patterns, habits, and plans. This report consolidates survey data on IT spending, enterprise software solution spending, cloud spending, smart factory spending, and information security spending in the manufacturing industry; analyzes the abovementioned spending across four sub-industries of the manufacturing industry, including livelihood, chemistry, metal & machinery, and information & electronic; provide spending forecasts for 2022 to help the stakeholders gain a better understanding of changes in the Taiwanese manufacturing industry's IT spending as a whole.

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